

# L. R. Green Ranch Subdivides 100 Acres for Homes

You've heard a great deal lately about the housing shortage but as one man once said, "they all talk about it but don't do anything." There's one Escondidoan, however, who is definitely taking steps to alleviate the critical housing shortage in the Escondido area.

L. R. Green Ranches are building ten new homes for re-sale on the east side of Highway 395 just two miles south of the city limits, it was learned Wednesday from R. Y. Hollingsworth, manager.

It's the "Longview Acres, No. 2 Subdivision." Under supervision of L. R. Green, part of the family property is being turned into what he hopes will be another little community in the Escondido valley. The location is right across the road from Rancho El-Ku.

### Subdividing 100 Acres

At present, according to Hollingsworth, the Green Ranch is subdividing about 100 acres. "What we want to do is build about ten adobe, Spanish-type houses and sell them as cheap as we can," Hollingsworth said, speaking for Green.

"We're trying to get a nice, little community started out here and we're going to let about an acre or acre and a half of ground with each home purchased," he said.

There'll be several different types of homes according to present plans, ranging from 900 square feet to 1100 or 1200 square feet with two or three bedroom houses available.

"If everything goes all right, we should be finished within four or five months," Hollingsworth said.

### City Council Will Meet Again Tonight

When the city council meets at 7:30 p.m., Wednesday (tonight) at the city hall for an adjourned meeting only unfinished business from the last session and some communications are expected to come up for discussion, according to City Clerk Guy B. Ashley. This will be the third meeting of the council this month. Ordinarily, it meets on the first and third Wednesdays of the month but due to a crowded agenda last meeting, this third meeting was called.

City Councilman Percy R. Fisher is not expected to be present since he made the statement at the last council meeting that he would be out of town.

Work is presently being completed on foundations for the first ten homes.

The Green Ranches plan to favor local contractors on the homes as much as possible. At present, the Adobe Construction company are the general contractors, under Charles Paxton, resident of the valley for the past five years. Paxton has done extensive work on adobe construction in La Jolla and has had a great deal of success in his work, Hollingsworth pointed out.

### Ready To Continue

"The plan is to sell these homes on easy terms and carry the financing on easy terms ourselves," Hollingsworth said. "Eventually, we might build as many as 100 depending on additions and demands. If these ten move all right, we'll start more and continue to build until we have the subdivision completed."

There will be land with trees or barren, as desired. If the subdivision is filled with homes, construction may begin on more of Green's land.

"As people come in on the new highway, we will have an approach to Escondido and put restrictions to allow only the type of homes we are building which will be a credit to the community," Hollingsworth continued. "This will cost roughly \$100,000 for the first ten houses, or possibly a little more, since we plan to put in a water system. It may cost more to form a water district, also," he said.

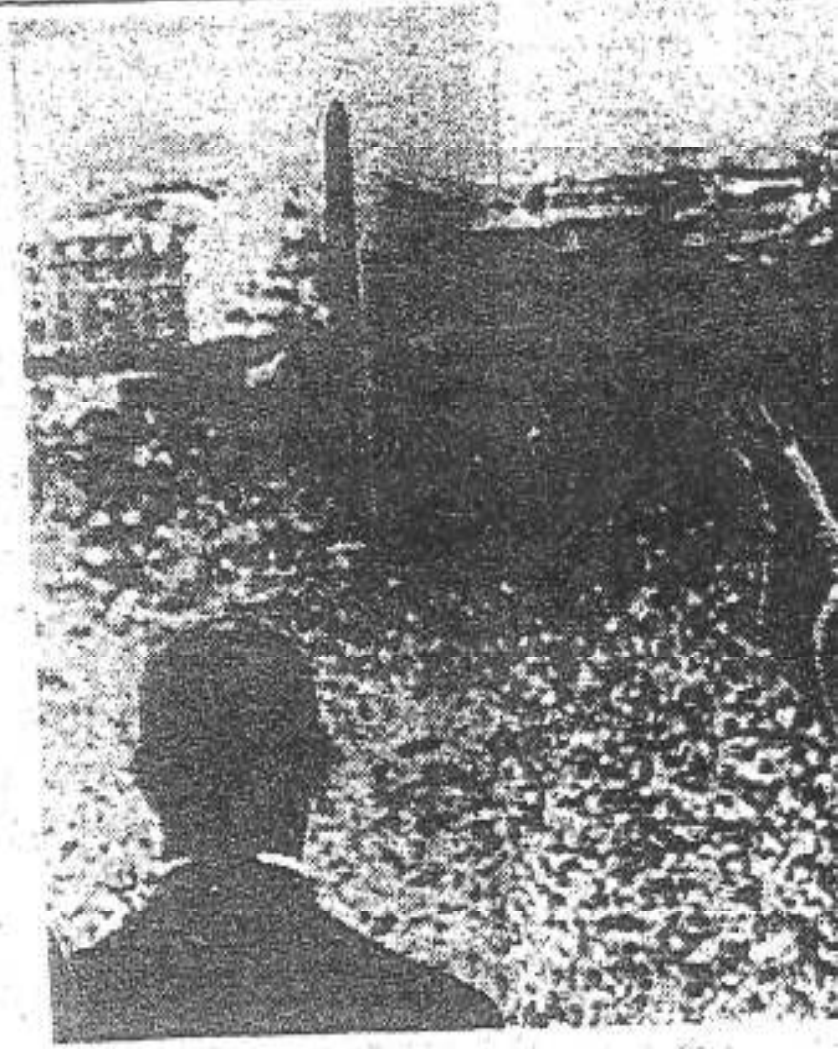
"Arrangements are being made to get electricity thru the San Diego Gas & Electric company but I don't think we'll have natural gas right away."

"In all, we want to make it desirable for anyone who wants a little land, few trees, garden and so forth," Hollingsworth concluded.

### TODDLE 'N' FOUNTAIN GRILL

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A HOLY WAR is what the cold war may turn into if it continues. Here are shown 300,000 persons gathered in St. Peter's Square in Rome to greet Pope Pius XII as he declares the Catholic church will not support Cardinal Mindszenty to the throne.

## Utilities Board Okays Hike In Telephone Rates

SAN FRANCISCO (UP) — The California Public Utilities commission authorized the Pacific Telephone and Telegraph company on Wednesday to increase its rates by 13 million dollars a year.

The boost is on an interim basis pending final determination of the company's present rate increase application. The increase raises the company's total interstate revenues by 5.1 per cent. The effective date of the increase is March 21.

At the same time the commission held payments by Pacific Telephone to its parent company, American Telephone and Telegraph company, amounting to one per cent of its gross revenues, are contrary to the public interest.

The commission said the company may not make payments of more than two and a half million dollars to American Telephone without the Utilities commission's approval.

Generally, station-day rates under the increase will be up 5 to 10 cents. Person-to-person rates are increased 5 to 20 cents over the entire schedule and night and Sunday discounts will not be as great.

Business rates will be raised from 50 to 75 cents a month and residence rates will go up 25 cents a month. Semi-public coin box rates will also be raised.

### Yugoslavia Firm On Land Claims

LONDON (UP) — Diplomatic quarters say Yugoslavia has decided to drop its claim to 728 square miles

### LATE BULLET

From United Press  
2:30 P.M. FI  
CHICAGO (UP)  
committees representing  
railroads and 16  
brotherhoods resumed  
Wednesday in an attempt  
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meeting is going on  
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### From the De

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## John Sikorski

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