

Adobe Block Yard - Escondido Chronology and Owners

1947 -- "Caladobe" Foster and Kleiser Advertising Co. (*San Diego Union*, 05 01 1949)

1947 -- "Adobe Sales Co." Rt 1 Box 646 E (San Diego Co recorder's office document)

1949 -- "Adobe Brick Manufacturing Co." Charles Paxton ad also La Jolla office = Paxton SDU (Larry Paxton interview remember the brick yard of uncle Charles. At the time, they were still using straw, etc, no modern equipment. Paxton to Clausen 08-2014)

05 01 1949 -- "Adobe Brick Manufacturing Co." states Paxton and Green start up this company (SDU "This plant formerly operated by Foster and Kleiser, Co. operated it under the name of "Caladobe moved here from Fresno. " Green is president of the newly formed Brick Manufacturing Company.)

07 15 1950 -- "Adobe Building Blocks" ad L.R. Green (Daily T-A)

1951 -- "Adobe Brick Manufacturing Co." ad L.R. Green (SDU)

1953 -- "Adobe Brick Company" (photo C of Co Map n.d. Pioneer Room MP 93-003, also, ad SDU May, 1953)

1954 -- "Caladobe" Adobe Brick ad Green Subdivision (SDU)

1955 -- "Cal-Adobe Co." plant L.R. Green (SDU)

1956 -- "Adobe Block Company" L.R. Green (Escondido Phone Directory)

1961 -- "Adobe Block Co. " owned by daughters Helen Banister and Hildrith von KleinSchmid (SDU)

1966 -- "Adobe Block Co." (invoice for Burton copy from Mike Burton)

1968 -- "Craig's Adobe Block Co." Eugene Craig move to San Pasqual and Bear Valley roads. (SDU)

1969 -- "Craig Adobe" 3410 Bear Valley Road, (Escondido Phone Directory)

1974 -- "Southwest Adobe Inc" Michael L. Goodbody pres 3410 Bear Valley Pkwy, (Esco Phone Directory)

Submitted for reference Adobe Heritage Association, 11/2017